



SPONSORED BY: LeBlanc and Associates, a boutique, Victoria-based coaching firm dedicated to supporting individuals & corporate teams in all aspects of leadership & lifestyle development. Sherry LeBlanc, Principal, has formed a strategic alliance with Tom Crane, Crane Consulting since obtaining her Heart of Coaching Facilitation certificate in 2003.

www.leblanc-associates.ca

COACHING WORKSHOP :

‘The Heart of Coaching’

How do you support individuals and teams in creating cultural conditions for sustaining high performance?

By creating a **COACHING CULTURE**—today’s most potent organizational change process for creating and sustaining high performance.

We already know that coaching assists individuals to grow and develop. Imagine what would happen if an entire organization were to tap into the power, ideas, and wisdom of its own people!

Experience much more than a coaching skills workshop...

LeBlanc and Associates are pleased to announce and sponsor **The Heart of Coaching Facilitator Certification**, May 12th to May 16th in beautiful Sidney, British Columbia.

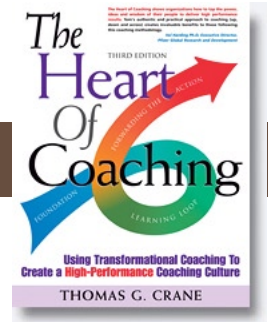
This unique training event is designed to provide you with tools, materials and processes to implement the Heart of Coaching workshops and learn a proven approach to create a “Coaching Culture”

The four-day workshop will be facilitated by **Thomas Crane**, MBA, author of the highly successful book, **The Heart of Coaching: Using Transformational Coaching to Create a High Performance Coaching Culture**.

'The Heart of Coaching'

'Creating a Coaching Culture' Facilitator Certification

The Heart of Coaching Workshop develops skills necessary to coach internally and build a coaching culture.



FOUNDATIONAL PHASE

Experience the foundational 1.5 day workshop developed to educate coaches and consultants in the Transformational Coaching methodology designed specifically for use inside organizations to improve performance and results.

Highlights

- Learn the structure, principles & process of Transformational Coaching
- Experience the 7 core competencies that define the tone, demeanor and process skills of an effective coach
- Discover coaching as a way to foster self-responsibility and team collaboration
- Differentiate between Executive and Collegial Coaching
- Practice Problem-Solving Coaching, Coaching Shorthand & Modeling Coach-ability

FACILITATION PHASE

Two days of interactive learning that will show and walk you through all *The Heart of Coaching* facilitator material. Experience the opportunity to practice and facilitate some of the workshop learning activities.

Highlights

- Deepen your facilitation skills to facilitate your own *The Heart of Coaching Workshop*
- An overview of the follow-through measurement and assessment processes that lead to sustainable behavioural change and organizational results
- Learn to design/ deliver organizational change initiatives & avoid common roadblocks
- Learn to plan and organize your coaching workshops based on the needs of the group
- Become grounded & clear on the coaching workshop content available to you

IMPLEMENTATION PHASE

The final half day “what’s next”. Tom will share his successful approach to a comprehensive leadership and organizational development process, focus on where coaching cultures fit in the performance management system and ideas on how you can take *The Heart of Coaching* into organizations.

Highlights

- A recap of client success stories to date
- Understand the Business Case for High Performance Coaching Culture
- Receive certification to facilitate and deliver *The Heart of Coaching Workshop*

WHAT YOU’LL RECEIVE

- *The Heart of Coaching* Book : Third Edition (revised 2009)
- Comprehensive Heart of Coaching Core Skills Workbook
- *The Heart of Coaching* Facilitator Guide
- Dart Game
- Powerpoint CD of program



ABOUT THE SPEAKER: TOM CRANE

Tom is an international consultant, facilitator, author, and speaker who specializes in assisting leaders in creating high-performance through the development of coaching cultures. He works with all levels of leaders and their teams to embrace coaching as a primary method of communication designed to enhance both individual and team effectiveness in achieving performance objectives.

Prior to founding Crane Consulting in 1995, Tom was vice-president of Senn-Delaney Leadership for nine years and consulted with clients engaged in strategic culture change. He has a BS from Purdue University and an MBA from Drake University.

He now travels internationally and works through Strategic Partners in Chile, Jamaica, Asia and Australia.



WHO SHOULD PARTICIPATE

Each workshop provides ideal training for Internal and External Coaches, Organizational Consultants, HR Personnel, Project Leaders & others seeking to learn advanced leadership and communication skills to foster and implement a high performing culture.

TIMELINES & PRICING

HEART OF COACHING CERTIFIED FACILITATOR TRAINING	
DATES & TIMES	
Tuesday May 12	1:00pm-5:00pm
Wednesday May 13	9:00am-5:00pm
Thursday May 14	9:00am-5:00pm
Friday May 15	9:00am-5:00pm
Saturday May 16	9:00am-12:30pm
PRICING	
Earlybird (until Apr.14)	\$2299
Regular	\$2499

Registration includes: morning and afternoon nutritional breaks plus lunch on full days.

Cancellation Policy: a full refund, less a \$100 processing fee, will be issued for cancellations one week prior to the workshop.

REGISTRATION

Online registration is available through www.24carrotlearning.com

For all other inquiries, please contact Sherry LeBlanc.

TEL: (250) 544.1071 | E-MAIL: sherry@leblanc-associates.ca

LOCATION

Sidney Pier Hotel and Spa: 9805 Seaport Place, Sidney, BC



COMMENTS FROM PAST PARTICIPANTS

“The Heart of Coaching shows organizations how to tap the power, ideas and wisdom of their people to deliver high performance results. Tom’s authentic and practical approach to coaching [up do, down, and across] creates invaluable benefits to those following this coaching methodology.”

—Val Harding PhD, Executive director, Pfizer Global Research & Development

“The Heart of Coaching provides a powerful communication system that insures ‘connection & comprehension’ occur between the coach and coachee, leading to powerful results with people.”

—Craig Nielsen, Ph.D. Director, Organizational Effectiveness & Learning, micronpc.com